

and Suggestion Boxes are now becoming functional.

- ◆ The whole experience is being shared through the Centre's Website and Brochures apart from regular awareness creation programmes and meetings.
- ◆ Horizontal and vertical networks are established with appropriate institutions.
- ◆ Tools that ensure the continuity and sustainability of the practice are well in place.

6. Quotable Quotes

- ◆ With Corruption, everyone pays!
- ◆ Corruption robs us all!
- ◆ If you are not part of the solution; then you are the problem!
- ◆ Power corrupts, but absolute power corrupts absolutely!
- ◆ Little corruption can create a big interruption to development!
- ◆ Raise your voice: you have power to stop corruption!
- ◆ Fight corruption if you want a better society!
- ◆ Corruption is a hidden robber, robs us all 24 hrs.

Dear Respected Employees, Customers and Stakeholders of the ECMDE!

We hope you have gained some basic hints about our core objectives while fighting Corruption from this Brochure. The sole objective is clear: **protecting the ECMDE from CORRUPTION and ensuring its sustainable development.** Hence, we kindly ask you to give your comments and suggestions in any way convenient to you. Suggestion Boxes, Questionnaires, Telephone Numbers and email address are made available for you. You can also physically meet the General Manager.

Thank you for your cooperation!

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Exhibition Centre and Market Development Enterprise (ECMDE)



MOTTO: Fighting Corruption Is Building Better Society!

The purpose of this brochure is to share some ideas about the essence of corruption and call for joining hands to combat collectively aiming at preventing or stooping its root causes and deadly effects in our Enterprise as a major deterrent to growth and development.

1. What Is Corruption?

Corruption is derived from the Latin verb “rumpere”, meaning, to break. Although it is difficult to agree on a precise meaning, we can use the following definition in the context of the Exhibition Centre: “Corruption” is unethical business, social and political practice mainly caused by lack of transparency, inefficient control, lack of team spirit and low awareness. Ranging from sporadic to grand corruption or from bribery to nepotism, it distorts the entire system and proper performances of public enterprises like the Exhibition Centre. We should STOP it!

2. Why We Fight Corruption?

We fight Corruption because it has destructive effects on “People and Economy.”

a) Effects on People:

- ◆ Corrodes the fabric of society.
- ◆ Undermines people’s trust in political and economic systems, institutions and leaders.
- ◆ It costs people their freedom, health, money and even their lives.
- ◆ Lack of quality in services.
- ◆ Lack of proper justice. .

b) Effects on Economy:

- ◆ Hampers growth/development.
- ◆ Lowers the trade ratio (E.g. the impact of low quality products)
- ◆ Causes for inefficient allocation of resources.
- ◆ Affects the fair distribution of wealth.
- ◆ Opens loopholes for shadow economy/shadow market (E.g. avoiding tax illegally.)
- ◆ Discourages foreign investors and international trade.

3. Some Types/Forms of Corruption:

- a) Administrative Corruption (The use of bribery and favouritism to allow certain individual businesses to lower their taxes, escape regulations, or win low-level procurement contracts.)
- b) Petty Corruption (Involves the payment of comparatively small amounts of money to facilitate official transactions.)
- c) Systematic (Endemic) Corruption (It is prevalent throughout all levels of society mainly due to the weaknesses of an organization or process. It includes all who act corruptly within the system.)
- d) Corporate Corruption (Occurs in relationships between private business corporations and the suppliers or clients. It also occurs within corporations, when corporate officials use the corporation resources for private gain.)

4. Key Strategies to Fight Corruption: The four Cs are:

- a) Commitment by senior management
- b) Clear set of values and standards
- c) Communication of the values and standards
- d) Continuous and consistent actions: sustainability.

5. Experiences of the ECMDE in Fighting Corruption

- ◆ Commitment by Top Management is realized by developing and implementing the Anti-Corruption Strategic Document.
- ◆ Appropriate Committee is set up along with the appointment of officer responsible for the implementation of the Strategic Document.
- ◆ Every Department and Service/ Division has included the issue of anti-corruption practice to its annual plan based on duties and responsibilities vested in it with budget.
- ◆ All manuals of the ECMDE are synergised with the Strategic Document.
- ◆ The number of Software is increased to support the whole system by IT.
- ◆ The roles of stakeholders are identified along with functional tools.
- ◆ Communication channels and regular programmes for awareness creation with internal and external customers are set and being practiced.
- ◆ Systems to gather feedback from customers through Questionnaire,